Graphic Design

Adobe Certified Associate:
Visual Design & Graphic Design and Illustration

Commodore Conyers
COLLEGE & CAREER
ACADEMY

INFORM.
ENGAGE.
PREPARE.

9TH & 10TH GRADE

PATHWAY OVERVIEW

The Graphic Design pathway is designed for students who wish to pursue knowledge in the area of computer generated design. In these courses, students focus on the understanding and use of two industry standard software packages – Adobe Photoshop and Adobe Illustrator. These two drawing and imaging software packages are used today by all major advertising and publishing companies. In these courses, students begin to explore the power of Adobe Photoshop and Adobe Illustrator by learning the functionality of the various tools contained within the toolboxes. Students also learn how to apply various filter effects to both drawn and photographic images, how to use and enhance scanned images, and how to import and export both drawn and photographic images, so they can be combined with text to create aesthetically pleasing designs.

Course 1: Introduction to Graphics and Design
Course 2: Graphic Design and Production
Course 3: Advanced Graphic Design
Course 4: Advanced Graphic Output Processes

11TH & 12TH GRADE

INDUSTRY CERTIFICATIONS

Adobe Certified Associate in:
• Visual Design using Adobe Photoshop CC
• Graphic Design and Illustration using Adobe Illustrator CC

The Adobe Certified Associate Certification demonstrates mastery of the following skills:
• Working in the Design Industry
• Project Setup and Interface
• Organizing Documents
• Creating and Modifying Visual Elements
• Publishing Digital Media

Internship opportunities available with area businesses for qualified students.

REAL WORLD OPPORTUNITY

Students operate our school-based print shop. They design and create various projects such as posters, advertisements, tickets, stickers, notepads, and business cards. Students also operate various print shop equipment such as copiers, wide-format printers, direct-to-garment print machine and laser printer.

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